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# **Retail specialist Karl Moffitt joins the team**

Karl joins the Apex Executive Interiors team as a managing director having worked in the fitout industry for over 19 years. He has a solid understanding of commercial design and fitout and is recognised as the go to man in the retail fitout sector. His extensive portfolio of work ranges from small startups to global retail chains.

Karl's experience and leadership will play a key role in the growth of our retail services. Further expanding our reputation for industry expertise and creative client solutions.

Contact Karl on 0437 621 830 or kmoffitt@apexei.com.au



### Explore our new office design and fitout blog

Our new blog is full of helpful resources, insightful articles and ideas. Part 1 and 2 of the ultimate guide to office fitout are now available.



Learn more with these tips from our blog

## **Current Trends in Coffee Shop Design**

## Talini Cafe Case Study

#### **Client Profile**

Talini Cafe is the first of its kind and new to the hospitality game with a unique brand of coffee and relaxing atmosphere a place to chill out and catch up with friends and family.

#### Scope of Works

Collaborate in design and construction of the cafe fitout. Maximise the space but still give staff accessibility to serve and communicate with customers easily.

#### Challenge

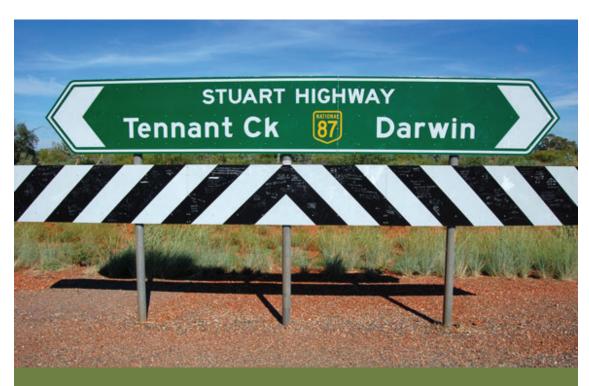
Create "something different" a cafe with a personality of its own with a relaxed friendly atmosphere.

#### Solution

Bring a relaxed beach ambience and the beautiful scenery of Rose Bay into the cafe. Using greyed weathered recycled timber and a painted mural feature wall.



#### View more pictures and the whole case study



### Apex Executive Interiors goes the extra mile

With the recent completion of a project in Darwin we can now boast to have successfully completed projects in every State and Territory on the mainland of Australia. We only need a Tasmanian project to be Australia wide.

We endeavour to fulfil all our clients' needs... we literally go the extra mile.



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